

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Agency

Product

**Schedule Dates** 

Advertiser

Contract #

Salesperson Brand Comments Account Types Sales Office Billing Type Phone/Fax **Buyer Name** 

BO8 CASEY 8/14 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

1831 Chestnut Street Philadelphia, PA 19103

Shorr & Associates

08/14/12-08/20/12 Shorr & Associates (2909) Pol/R Casey/D/US Senate (16759) 326561 Standard National/Political D'ETTORRE, MICHAEL Telerep/Washington DC Telerep/Washington DC, Washington DC (1040) POL/R CASEY/D/SEN/PA (134170) Political - Federal Candidate (1067) 60-0P Order Type Demo **Entered By** Last Modified Date Entered Sales Tax Net Total Commission Commission % Package Deal Headline # 08/13/12 08/13/12 \$21,717.50 15.00 ě \$3,832.50 06274909 Normal

Jennifer Stewart By Broadcast Month Aug. 2012 Grand Total: Pittsburgh (WPXI) 37

\$25,550.00 \$25,550.00



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		12.0 Normal Line / Spot	11.0 Normal Line / Spot	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.0 Normal Line / Spot	7.0 Normal Line / Spot	6.0 Normal Line / Spot	S.0 Normal Line / Spot	4.0 Normal Line / Spot	3.0 Normal Line / Spot	2.0 Normal Line / Spot	1.0 Normal Line / Spot	e Line Type / Break Type (Ref #)
		08/20/12-08/20/12	08/20/12-08/20/12	08/20/12-08/20/12	08/20/12-08/20/12	08/19/12-08/19/12	08/19/12-08/19/12	08/14/12-08/18/12	08/14/12-08/17/12	08/14/12-08/17/12	08/14/12-08/17/12	08/14/12-08/17/12	08/14/12-08/17/12	Dates
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CONFIRMATION CONTRA		:30 6:59P- Jeopardy	:30 4:29P- Judge Judy 430p	:30 7A- Today Show	:30 5:29A- Channel 11 News 530am	:30 7A- 10A (EST)	:30 11P- Black & Gold Zone	:30 Seil Pattern- *53a Tu-Sat Late News	:30 6:59P- Jeopardy	:30 5:30P- 6P (EST)	:30 4:29P- Judge Judy 430p	:30 7A- Today Show	:305:29A- Channel 11 News 530am	Run Times
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		\$1,100.00	\$375.00	\$525.00	\$325.00	\$300.00	\$1,400.00	\$1,250.00	\$1,100.00	\$600.00	\$375.00	\$525.00	\$325.00	Rate
		\$1,100.00	\$375.00	\$1,050.00	\$325.00	\$600.00	\$1,400.00	\$6,250.00	\$4,400.00	\$1,800.00	\$1,500.00	\$4,200.00	\$1,300.00	Total
		\$1,100.00 Pittsburgh (WPXI)	\$375.00 Pittsburgh (WPXI)	\$1,050.00 Pittsburgh (WPXI)	\$325.00 Pittsburgh (WPXI)	\$600.00 Pittsburgh (WPXI)	\$1,400.00 Pittsburgh (WPXI)	\$6,250.00 Pittsburgh (WPXI)	\$4,400.00 Pittsburgh (WPXI)	\$1,800.00 Pittsburgh (WPXI)	\$1,500.00 Pittsburgh (WPXI)	\$4,200.00 Pittsburgh (WPXI)	\$1,300.00 Pittsburgh (WPXI)	Station
		JEOP 7-730P/12	JUDY 430-5P/11	TODAY 7-9A/10	NEWS 530-6A/9	SUN NEWS 7-10A/8	ZONE 11-1135P/6	LATE NEWS/7	JEOP 7-730P/5	NEWS 530-6P/4	JUDY 430-5P/3	TODAY 7-9A/2	news 530A-6A/1	Comments
		8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	8/13/12	Entered

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted-Agency/Advertiser:

Dates

Accepted-Station:

Date.

Comments



1831 Chestnut Street Philadelphia, PA 19103 Shorr & Associates

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Schedule Dates Contract #

Brand Product Agency Advertiser Shorr & Associates (2909) Telerep/Washington DC, Washington POL/R CASEY/D/SEN/PA (134170) Political - Federal Candidate (1067)

326561 08/14/12-08/20/12 Pol/R Casey/D/US Senate (16759) Order Type 60-05 00-05 Entered By Last Modified Date Entered Demo Headline # 08/13/12 06274909 Ύes 08/13/12 Jennifer Stewart Normal

Grand Total:	Aug. 2012	By Broadcast Month	Pittsburgh (WPXI)
37	37	Spots	
\$25,550.00	\$25,550.00	Rate	

xd-Agency/Advertiser:		.0 Normal Line / Spot	tile Type / bleak Type (Ref #)	line Tune / Brest Tune (Opf #)					adelpriia, FA 19103	Chestnut Street	orr & Associates		
		08/20/12-08/20/12	Dates	Datac									
Date:		5 :301	Sec Lengun			Comments	<b>Billing Type</b>	Account Types	CPE	Phone/Fax	<b>Buyer Name</b>	Sales Office	Calecnoreon
Accepted-Station:	CONFIRMATION CONTRACT	3010:59P- CHANNEL 11 NEWS 1 AT 11P	SPW MO IU WE IN	SDW MO THE WA	***** THIS IS A CASH IN ADVANCE SCHEDULE *****,	BOS CASEY 8/14	Standard	National/Political	N/A	/	D'ETTORRE, MICHAEL	Telerep/Washington DC (1040) Telerep/Washington DC	Telegraphic transport of the property of
	CONTRA		tr sa su spors	£ 00 01	APPER ******			Sales Tax	Net Total	Comn	Comin		
Date:	CT	1 \$1,250.00		1				Tax		Commission \$3,	8	24	
Comments:		\$1,250.00	logal	1					\$21,717.50	\$3,832.50	00		300
		\$1,250.00 Pittsburgh (WPXI)	Station	Platter		_				1.0			
		LATE NEWS/13	Comments										
		8/13/12	Entered					A A		1 18 4	ang a	užu	

Line

13.0 Normal Line / Spot

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Accepted-Agency/Advertiser: